



## ABOUT ME

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I've been drawing from as far back as I can remember. Animating stick figures walking around the edges of a flip book. All that time drawing has translated into a career in graphic design. I've been in the industry for over 20 years now, moving on up from Junior Graphic Designer to a role as Creative Director.

## EDUCATION

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Rowan University  
Bachelor of Arts  
Graphic Design

## SKILLS

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Photoshop  
Illustrator  
InDesign  
Adobe Acrobat  
Microsoft Suite  
Figma  
Logo/Branding  
Illustration

# MARK DENATO

## GRAPHIC DESIGNER

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## EXPERIENCE

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### Senior Graphic Designer (2017-2024)

Altus Group

This position is responsible for overseeing and enhancing the brand identity and keeping consistency throughout the entire company and its many business units. Logo identity, branding, conference/meeting design, infographics.

### Creative Director (2014-2017)

Association Headquarters

This position is responsible for overseeing the creative execution for all clients and the company itself; providing strategic support and leadership to all marketing team members; and delivering creative solutions and visual identities.

### Art Director (2010-2014)

Association Headquarters

This position is responsible for creative projects delivered to clients and is part of the Creative team and the Marketing/Communications team. Responsible for artistic direction for all clients branding and projects.

### Freelancer (2010-present)

Graphic Designer

My freelance design is where I do projects that I have a personal connection with. Album cover design for a favorite band, concert posters for charity, logos for companies that are special to me.